



The Dirt

December, 2008 Edition

2008 Recap

Eric Markwardt, PCAA President

Looking back on 2008 I think it's safe to say that a lot of progress was made by the PCAA, though at the time it may have seemed that things were dragging along as we attended meeting after meeting to educate the public on what our club was about, answer questions, and lobby for the establishment of ATV Routes.

Over the course of the year we were able to get ATV Routes and Trails established in 5 townships and 2 villages in Pierce County, making it possible to legally ride an ATV from Trimbelle Township all the way to Spring Valley and Spring Lake Township. Getting these Routes and Trails approved and signed took many hours from many different volunteers. Thanks to all who participated!

An ATV Safety class was held in Spring Valley in April and the PCAA participated in numerous parades, fairs, and events over the course of the summer. Thanks again to the volunteers who donated their time to help make these events a success.

Looking forward to 2009 I'd like to see more club rides happening, continuing our focus on ATV education, being involved in community activities to promote a positive image for our sport, and, most importantly, working with landowners to get trails established so that we can avoid riding on public roads where possible.

Finally, please remember that no progress is made without volunteers going to meetings, talking to landowners, helping to put up signs, etc., so please help out where you can for everyone's benefit.

Thanks and good riding in 2009.

ATV Routes & Trails Update

Darren Place, PCAA Trail Coordinator

Not a lot of changes have happened since the last issue of The Dirt was published but I'll recap what's new.

Gilman and Spring Lake townships extended their ATV Route ordinances for another year, as did the Village of Ellsworth.

In early December the PCAA got the ok for a trail from 560th Ave to the Steel Horse in Trimbelle Township. Possible trails from 560th Ave to 570th Ave (Crosstown Rd) and from 750th St to Bendilly's are also in the works.

The Village of Ellsworth approved Ridge Rd to connect on the south side of the village to 490th Ave so the residents can access the routes.

Winter ATV Safety Class

The PCAA is planning on holding an ATV Safety Class on January 21st, 22nd and 24th at the Ellsworth American Legion, 139 S Oak St. Contact **Clark Goodwin**, the PCAA's Training Coordinator, at 715-273-5826 to register for this course.

Also note that all WI Recreational Safety Students are now required to obtain a WI DNR Customer ID Number before the completion of any Recreational Safety Class and will also be required to provide that WI DNR Customer ID Number along with students personal information to the instructor. You can obtain a WI DNR Customer ID Number from 7am to 10pm by calling the WI DNR Customer Service at 1-888-936-7463 or you can visit a WI DNR Service Center during their regular scheduled hours. For WI DNR Service Center hours and locations go to

www.dnr.wi.gov/org/caer/cs/ServiceCenter.

The Wisconsin DNR also offers an online ATV Safety class that can be used if you can't wait for an instructor-led class and need to get a certification for someone that is at least 12 years old and is born on or after January 1, 1988. The online class can be accessed at www.offroad-ed.com/wi.

Landowner Appreciation and Family Fun Day Recap

Dave Swenson, PCAA Board Member

The PCAA Family Fun Day and Landowner Appreciation event was held on Oct 11th at the Gas-Lite Bar and Grill in Ellsworth. We had a Silent auction, Meat Raffle, and sold door prize tickets. There were games for everyone to play, bean bags, a rope for tug a war, and softball. Dave Gutting donated the use of his pulling sled for the day so we could have an ATV pull for the adults to partake in. When all the activities ended for the day we had raised over \$2000 for the club. Once again thank you to everyone: our sponsors, members and non members, and businesses around the area for your donations and donating your time to make our annual Family Fun Day - Land Owner Appreciation Day a success.

Club Rides

Larry Johnson, PCAA Vice President

In November the PCAA had its first club ride in Pierce County from the T-Bar east of Ellsworth to Spring Valley. Everett and Barbara Muhlhausen, Jerry Johnson, and Larry Johnson left the T-Bar at 11:15am. It was cloudy and a little cool. We stopped and visited Chad Muhlhausen on the way. We arrived at Spring Valley about 1:00pm and had lunch at Sneakers Pub and Eatery. On the way home we stopped at Duane and Leona Johnson's and had leftover Halloween treats. We got home at 3:30pm. It was a pleasant ride.

The PCAA will be having a club ride in Clark County on Saturday, January 3rd. Meet in East Ellsworth by Snowball's Bar at 7:30am if you'd like to join the caravan or just show up at the parking lot on Highway 10 between Fairchild and Neillsville and be ready to ride by 10:00am.

Plan on riding 60-80 miles over a mix of twisty trails and fire roads at an average speed of ~25mph. We'll ride up to Rock Dam for lunch and then wind our way back to the Hwy 10 parking lot to load up and head for home.

Suggestions for other club ride dates/locations are always welcome, and we're still looking for a volunteer to coordinate the club rides. Let one of the Officers or Board Members know if you'd like to help out.

Membership Renewals

Well, it's that time of year again for membership renewals since PCAA memberships run on a calendar basis. Most members will find a renewal form enclosed with this newsletter. If a renewal form is not enclosed then it probably means that the PCAA membership records show that you already pre-paid your membership for 2009.

Fund-raising Updates

On December 6th **Scott Jones** and **Terri Klawiter** coordinated a meat raffle at Snowball's Bar and Broz Bar in East Ellsworth. Proceeds from the meat raffle and a number of other items collected by Scott and Terri were donated to the Pierce County Gift Box Program.

Kris Jones also conducted another Home Interiors candle sale this fall with the proceeds going to the PCAA.

Thanks to all for efforts and the donations!

Treasurer's Report

Tony Brantner, PCAA Treasurer

Through the end of November, 2008, income for the year has totaled \$12,459.14. Over \$2300 came from the silent auction and raffles at the Family Fun Day and in October 4 bars in East Ellsworth donated \$1000 to the PCAA from fund-raisers they hosted over the previous 3 months.

Expenses for the year have totaled \$14,815.54 with the vast majority going for ATV Route and Trail signs and fund-raising apparel.

The cash balance in the club's checking account was \$5061.98 as of November 30, 2008.

Upcoming Events

What	When	Where
January club ride	Sat, Jan 3rd	Clark County trails
Wisconsin Trail Patrol Ambassador certification workshop	Sat, Jan 10 th , 8:00am	DNR Service Center, 890 Spruce St, Baldwin, WI. For additional information and/or registration contact Jeff Jordheim at 715-684-9105.
St. Croix County Trail Riders Christmas party	Sat, Jan 17 th , 7:00	Baldwin Legion club. \$10 per person to cover food and entertainment. PCAA members and their families are invited. RSVP to Dave Swenson at 715-273-6454 if you're planning on attending.
PCAA January monthly meeting	Mon, Jan 19 th , 7:00pm	Emergency Management room in the basement of the Pierce County Courthouse, 124 N Oak St, Ellsworth
Wisconsin ATV Safety Class	Wed, Jan 21st (6:30pm - 8:30pm), Thu, Jan 22nd (6:30pm - 8:30pm), and Sat, Jan 24th (8:00am - Noon)	Ellsworth American Legion, 139 S Oak St, Ellsworth
PCAA February monthly meeting	Mon, Feb 16, 2009, 7:00pm	Emergency Management room in the basement of the Pierce County Courthouse, 124 N Oak St, Ellsworth
PCAA March monthly meeting	Mon, Mar 16, 2009, 7:00pm	Emergency Management room in the basement of the Pierce County Courthouse, 124 N Oak St, Ellsworth

PCAA Contacts

Role	Name	Phone	Email Address
President	Eric Markwardt	715-262-3286	president@piercecountyatv.org
Vice President	Larry Johnson	715-273-4621	vicepresident@piercecounty.org
Treasurer	Tony Brantner	715-307-3828	treasurer@piercecountyatv.org
Secretary	Heather Markwardt	715-262-3286	secretary@piercecountyatv.org
Board Member	Scott Jones	715-307-1554	sjones@smgalliance.com
Board Member	Terri Klawiter	715-273-5616	mklawite@pressenter.com
Board Member	Dave Swenson	715-273-6454	dnaswenson@yahoo.com
Trail Patrol Ambassador Coordinator	Larry Johnson	715-273-4621	larshajo@redwing.net
Training Coordinator	Clark Goodwin	715-273-5826	
Webmaster	Eric Markwardt	715-262-3286	webmaster@piercecountyatv.org
Newsletter Editor and Club Ride, Fund-raising, and Grant Application Coordinators	Volunteers Needed		

Business Name	Contact	Address	City	State
61 Marine and Sports	Jeff, Shawn, Al	11730 Point Douglas Dr.	Hastings	MN
Big Horn Bar	Jim Kubiak	W7485 State Rd 65	Beldenville	WI
Bill's Driving School	William Lewis	W5830 690th Ave	Beldenville	WI
Bluffs Bar & Grill	Pat Brookshaw	W7908 250th Ave	Hager City	WI
Broadway Café	Ray Thomas & Amy	258 N Broadway	E. Ellsworth	WI
Broz Bar	Jason	455 E Wall St	E. Ellsworth	WI
Danny Dunn's	Danny Dunn	265 E Broadway	E. Ellsworth	WI
Dean's Pondview	Dean	515 Main St	Plum City	WI
Designs By Jill	Jill Sears	W6054 410th Ave	Ellsworth	WI
El Paso Bar & Grill	Philip Huggett	W4277 County Rd G	Ellsworth	WI
Fritz Motorsports	Jeremy Fritz	1025 S Main St	River Falls	WI
Furlongs Bar & Grill	Dave Furlong	325 W Main	Ellsworth	WI
Gas-Lite	Bill Fleischmann	W8945 Hwy 10	Ellsworth	WI
i4 Graphics LLC	Nate Place	N6497 Cty Rd N	Beldenville	WI
Ingli Auto	Jerry Ingli	423 Industrial Rd	Ellsworth	WI
Jaspers Eastender Bar & Grill		252 N Broadway	E. Ellsworth	WI
JoJo's Jewelry & Gifts	Scott & Joanne Gulbr	300 N Maple St	Ellsworth	WI
Just Chillin Eatery	Chuck Paton	2000 Old West Main St	Red Wing	MN
Knudsen Trucking		N1811 785th St	Hager City	WI
Lawton Bar	John Johnson	N6499 US Hwy 63	Beldenville	WI
Little New York	Kristi Straub	845 Hwy 10	Ellsworth	WI
MDMA Equipment LCC	Dave Sinz	107 County Rd C	Ellsworth	WI
Mattison Contractors	Mark Mattison	811 N Hwy 12	Knapp	WI
Midway Motors		193 E Main St	Ellsworth	WI
Mike's Bay Town Bar	Mike Celt	W6454 State Rd 35	Bay City	WI
Mondus Motorsports		1401 Gateway Cir	Hudson	WI
Moody's Inc.	Mike Moody	590 S Wasson Ln	River Falls	WI
Pierce County Meats, Inc.	Jeff & Julie Farris	460 E Wall St, PO Box 145	E. Ellsworth	WI
Pierce-St. Croix Comm.	Todd & Angie Olson	W9870 500th Ave	Hager City	WI
Red Wing Motor Sports, Inc		1026 Main St	Red Wing	MN
River Valley Power and Sport	John Wooden	3399 S Service Dr	Red Wing	MN
The Roxx Bar and Grill		310 Plum St	Red Wing	MN
The Service Agency		369 W Main St	Ellsworth	WI
Sneakers Pub & Eatery	Ruth & Jeff Esanbock	S119 McKay	Spring Valley	WI
Snowballs Bar	Joanie & Jerry Forss	463 East Wall East	Ellsworth	WI
SOS Manufacturing, Inc.	Steve & Susie Oakins	111 Packer Dr	Roberts	WI
St. Croix Sport & Power Equipment		139 Hwy 35 N	River Falls	WI
State Farm Insurance	Denton Achenbach	214 W Main St	Ellsworth	WI
State Farm Insurance	Greg Peters	710 N Main St, Suite 101	River Falls	WI
Steel Horse Saloon	Dave L'Allier	W8766 US Hwy 10	Ellsworth	WI
T-Bar	Kevin Huppert	W6087 US Hwy 10	Ellsworth	WI
Traynor Insurance Agency	John Traynor	S136 McKay	Spring Valley	WI
Twiggy's Long Branch Bar		425 W Winter Ave	Elmwood	WI
Victory Fireworks	Wayne & Jackie Shul	579 Vincent Ln, PO Box 268	Ellsworth	WI
Walter's Electric	Joseph G Walter, Jr	W8210 Cty Rd K	Ellsworth	WI

Be sure to thank our Business Sponsors
for their support of the
Pierce County ATV Association

Thank You!